

## Microeconomics Prelim August 2008

### ANSWER KEY

#### Question 1.

(a). Let  $P$  be the set of relevant price-wealth vectors  $(p, w)$ , a subset of  $\mathfrak{R}_{++}^{L+1}$ , and denote by  $\tilde{x}_j : P \rightarrow \mathfrak{R}_{++}$  a consumer's Walrasian demand for good  $j, j = 1, \dots, L$ , assumed to be strictly positive and differentiable on  $P$ .

(a).1. What do we mean when we say that good  $j$  is a *necessity* for the consumer at  $(p, w)$ ? Same for *luxury* and for *borderline necessity-luxury*.

$$\text{Necessity: } 0 < \frac{\partial \tilde{x}_j(p, w)}{\partial w} \frac{w}{\tilde{x}_j(p, w)} < 1.$$

$$\text{Luxury: } \frac{\partial \tilde{x}_j(p, w)}{\partial w} \frac{w}{\tilde{x}_j(p, w)} > 1.$$

$$\text{Borderline Necessity-Luxury: } \frac{\partial \tilde{x}_j(p, w)}{\partial w} \frac{w}{\tilde{x}_j(p, w)} = 1.$$

(a).2. Show that the concepts of *luxury* and *borderline necessity-luxury* can be characterized by a property of the budget share function  $b_j(p, w)$  of the good. Can you do the same with the concept of *necessity*? Explain.

The property is the sign of the derivative  $\frac{\partial b_j(p, w)}{\partial w} \equiv \frac{\partial(p_j \tilde{x}_j(p, w))}{\partial w}$ , which can be computed as

$$\frac{1}{w^2} \left[ p_j \frac{\partial \tilde{x}_j(p, w)}{\partial w} - p_j \tilde{x}_j(p, w) \right] = \frac{p_j \tilde{x}_j(p, w)}{w^2} \left[ \frac{w}{\tilde{x}_j(p, w)} \frac{\partial \tilde{x}_j(p, w)}{\partial w} - 1 \right]. \text{ Hence,}$$

$\frac{\partial b_j(p, w)}{\partial w} > 0 \Leftrightarrow \frac{w}{\tilde{x}_j(p, w)} \frac{\partial \tilde{x}_j(p, w)}{\partial w} > 1$ , which is the definition of a luxury at  $(p, w)$ . Similarly for the necessity-luxury borderline.

If good  $j$  is a necessity, then the previous equality shows that  $\frac{\partial b_j(p, w)}{\partial w} < 0$ . But if  $\frac{\partial \tilde{x}_j(p, w)}{\partial w} < 0$ ,

then  $\frac{\partial b_j(p, w)}{\partial w} < 0$ , but the good is not a necessity in the sense of the above definition.

For the rest of this question we consider the indirect utility function

$$v : P \rightarrow \mathfrak{R} : v(p, w) = \left[ \frac{F(p)}{\ln(w/C(p))} + G(p) \right]^{-1}, \quad (1)$$

where  $C(p) \gg 0$ , and the functions  $C$ ,  $F$  and  $G$  are such that  $v(p, w)$  has the properties of an indirect utility function on  $P$ .

(b). For  $j = 1, \dots, L$ , obtain the Walrasian demand function  $\tilde{x}_j(p, w)$  and the budget share function  $b_j(p, w)$  corresponding to (1).

By Roy's identity,  $\tilde{x}_j(p, w) = -\frac{\partial v(p, w) / \partial p_j}{\partial v(p, w) / \partial w}$ , which if computed from (1) yields

$$\tilde{x}_j(p, w) = -\frac{-\left[\frac{F(p)}{\ln(w/C(p))} + G(p)\right]^{-2} \left[ \frac{\frac{\partial F}{\partial p_j} \ln \frac{w}{C} - \frac{C}{w} \left(-\frac{w}{C^2}\right) \frac{\partial C}{\partial p_j} F + \frac{\partial G}{\partial p_j} \right]}{\left[\frac{F(p)}{\ln(w/C(p))} + G(p)\right]^{-2} \times \frac{-\frac{C}{w} \left(\frac{1}{C}\right) F}{\left(\ln \frac{w}{C}\right)^2}}$$

$$= \frac{\frac{\partial F}{\partial p_j} \ln \frac{w}{C} - \frac{C}{w} \left(-\frac{w}{C^2}\right) \frac{\partial C}{\partial p_j} F + \frac{\partial G}{\partial p_j} \left(\ln \frac{w}{C}\right)^2}{\frac{F}{w}},$$

$$\text{i. e., } \tilde{x}_j(p, w) = \frac{w}{F} \frac{\partial F}{\partial p_j} \ln \frac{w}{C} + \frac{w}{C} \frac{\partial C}{\partial p_j} + \frac{w}{F} \frac{\partial G}{\partial p_j} \left(\ln \frac{w}{C}\right)^2. \quad (2)$$

This in turn yields

$$b_j(p, w) \equiv \frac{p_j \tilde{x}_j}{w} = \frac{p_j}{F} \frac{\partial F}{\partial p_j} \ln \frac{w}{C} + \frac{p_j}{C} \frac{\partial C}{\partial p_j} + \frac{p_j}{F} \frac{\partial G}{\partial p_j} \left(\ln \frac{w}{C}\right)^2. \quad (3)$$

(c). Consider first the case of (1) with  $G(p) = 0$ , all  $p$ . Show that if good  $j$  is a luxury at some  $(\bar{p}, \bar{w}) \gg 0$ , then it is a luxury at  $(\bar{p}, w)$ , for all  $w > 0$ .

If  $G(p) = 0$ ,  $\forall p$ , then

$$b_j(p, w) \equiv \frac{p_j}{F} \frac{\partial F}{\partial p_j} \ln \frac{w}{C} + \frac{p_j}{C} \frac{\partial C}{\partial p_j}. \quad (4)$$

As seen in (a).2, luxury at  $(\bar{p}, \bar{w}) \Leftrightarrow \frac{\partial b_j(\bar{p}, \bar{w})}{\partial w} > 0$ , which for (4) is equivalent to

$$\frac{\bar{p}_j}{F} \frac{\partial F(\bar{p})}{\partial p_j} > 0, \text{ in which case } \frac{\partial b_j(\bar{p}, w)}{\partial w} > 0, \forall w > 0.$$

**(d).** Consider now the general case of (1) where  $G(p)$  is not always zero.

**(d).1.** Suppose that good  $j$  is a luxury at some  $(\bar{p}, \bar{w}) \gg 0$ . Does it follow that it is a luxury at  $(\bar{p}, w)$ , for all  $w > 0$ ? Explain.

$$\text{Now } \frac{\partial b_j(\bar{p}, w)}{\partial \ln\left(\frac{w}{C(p)}\right)} = \frac{p_j}{F} \frac{\partial F}{\partial p_j} + \frac{p_j}{F} \frac{\partial G}{\partial p_j} 2 \ln\left(\frac{w}{C(p)}\right), \text{ which may in principle change signs as } w$$

varies, in which case good  $j$  is a luxury at some  $w$ 's, but at for others.

**(d).2.** Suppose that all consumers in the economy have identical preferences, of the type represented by (1). Under which conditions on the functions  $C$ ,  $F$  and  $G$  can the consumers' aggregate demand be a function of (only) prices and aggregate wealth? Argue clearly. Discuss the possibility of a positive representative consumer with these preferences.

Demand is a function on only prices and aggregate wealth if and only if, for  $j = 1, \dots, L$ , all consumers' Engel curves for good  $j$  are affine with a common slope across consumers. From (2),

this requires that, for  $j = 1, \dots, L$ ,  $\frac{\partial F(p)}{\partial p_j} = \frac{\partial G(p)}{\partial p_j} = 0, \forall p$ , i. e.,  $F(p)$  and  $G(p)$  must be constant

functions. In that case, the Gorman positive representative consumer theorem applies.

Consider for instance  $F(p) = 1$  and  $G(p) = 0$ , i. e.,

$$v(p, w) = \left[ \frac{1}{\ln(w/C(p))} \right]^{-1} = \ln w - \ln C(p). \text{ The Cobb-Douglas direct utility function}$$

$$\alpha \ln x_1 + (1 - \alpha) \ln x_2 \text{ has as indirect utility function } \alpha \ln \frac{\alpha w}{p_1} + (1 - \alpha) \ln \frac{(1 - \alpha) w}{p_2} =$$

$$\ln w - \ln \left( \left[ \frac{p_1}{\alpha} \right]^\alpha \left[ \frac{p_2}{1 - \alpha} \right]^{1 - \alpha} \right), \text{ which is of this form.}$$

**Question 2.**

(a). Price-taking firm. Consider a price-taking firm with production set  $Y \subset \mathfrak{R}^L$  and facing a strictly positive price vector  $p$ .

(a).1. Write the firm's profit-maximizing problem.

$\max_y p \cdot y$  subject to  $y \in Y$ ,  $p$  given.

(a).2. Independence from normalization. Normalize all prices with good  $j$  as numeraire, and write the profit maximizing problem under this normalization. Show that the same solution (or set of solutions) obtains no matter which good  $j$  is chosen as numeraire.

In order to normalize prices with good  $j$  as numeraire, we divide all prices by  $p_j$ . The profit maximization problem becomes  $\max_y (\frac{1}{p_j} p) \cdot y$  subject to  $y \in Y$ ,  $\frac{1}{p_j} p$  given. No matter which  $j$

we choose, this problem has the same solutions as the one in (a).1, because

$$p \cdot y^0 \geq p \cdot y^1 \Leftrightarrow (\frac{1}{p_j} p) \cdot y^0 \geq (\frac{1}{p_j} p) \cdot y^1, \text{ for any } j \in \{1, \dots, L\}$$

(b). Firm with market power. Now we specialize to two goods ( $L = 2$ ), where good 1 is an input in the firm, and good 2 is its output. The production set of the firm is

$\{(y_1, y_2) \in \mathfrak{R}^2 : y_1 \leq 0, y_2 \leq -y_1 / c\}$ , where  $c$  is a positive parameter. The firm is a price setter, and faces the following demand function for its output:

$$\tilde{x}_2(p_1, p_2) = \frac{\omega p_1}{p_1 c + \frac{\alpha}{1-\alpha} p_2},$$

where the parameters  $\omega$  and  $\alpha$  satisfy  $\omega > 0$  and  $\alpha \in (0, 1)$ .

(b).1. Write the firm's profits as a function of the prices  $(p_1, p_2)$  (disregard the possibility that  $y_2 < -y_1 / c$ .)

We must have  $y_1 = -cy_2$ , and  $y_2 = \tilde{x}_2(p_1, p_2)$ . Hence, profits are given by

$$(p_2 - cp_1) \frac{\omega p_1}{p_1 c + \frac{\alpha}{1-\alpha} p_2}. \quad (2.1)$$

(b).2. Write, analyze and, if possible, solve the firm's profit-maximizing problem when prices are normalized with good 1 as numeraire.

Write  $\hat{p}_2 \equiv \frac{p_2}{p_1}$ . Then, from (2.1), profits are given by the function

$$\hat{\Pi}(\hat{p}_2) \equiv (\hat{p}_2 - c) \frac{\omega}{c + \frac{\alpha}{1-\alpha} \hat{p}_2}, \text{ with derivative}$$

$$\begin{aligned} \hat{\Pi}'(\hat{p}_2) &= \frac{\omega}{c + \frac{\alpha}{1-\alpha} \hat{p}_2} + (\hat{p}_2 - c) \frac{-\frac{\alpha}{1-\alpha} \omega}{\left[ c + \frac{\alpha}{1-\alpha} \hat{p}_2 \right]^2} = \frac{\omega}{\left[ c + \frac{\alpha}{1-\alpha} \hat{p}_2 \right]^2} \left( c + \frac{\alpha}{1-\alpha} \hat{p}_2 - (\hat{p}_2 - c) \frac{\alpha}{1-\alpha} \right) \\ &= \frac{\omega}{\left[ c + \frac{\alpha}{1-\alpha} \hat{p}_2 \right]^2} \left( c + c \frac{\alpha}{1-\alpha} \right) = \frac{\omega}{\left[ c + \frac{\alpha}{1-\alpha} \hat{p}_2 \right]^2} \left( \frac{c}{1-\alpha} \right), \end{aligned}$$

always positive. Hence, the higher  $\hat{p}_2$ , the higher the profits. The maximization problem has no solution.

**(b).3.** Write, analyze and, if possible, solve the firm's profit-maximizing problem when prices are normalized with good 2 as numeraire.

Now write  $\hat{p}_1 \equiv \frac{p_1}{p_2}$ , and profits are given by the function:

$$\begin{aligned} \hat{\Pi}(\hat{p}_1) &\equiv (1 - c\hat{p}_1) \frac{\omega\hat{p}_1}{c\hat{p}_1 + \frac{\alpha}{1-\alpha}}, \text{ with derivative } \hat{\Pi}'(\hat{p}_1) = -c \frac{\omega\hat{p}_1}{c\hat{p}_1 + \frac{\alpha}{1-\alpha}} + (1 - c\hat{p}_1) \frac{\omega[c\hat{p}_1 + \frac{\alpha}{1-\alpha}] - c\omega\hat{p}_1}{\left( c\hat{p}_1 + \frac{\alpha}{1-\alpha} \right)^2} \\ &= \frac{\omega}{\left( c\hat{p}_1 + \frac{\alpha}{1-\alpha} \right)^2} \left[ -c\hat{p}_1 \left( c\hat{p}_1 + \frac{\alpha}{1-\alpha} \right) + (1 - c\hat{p}_1) \left( c\hat{p}_1 + \frac{\alpha}{1-\alpha} - c\hat{p}_1 \right) \right]. \text{ The bracketed term can be written} \end{aligned}$$

$-c\hat{p}_1^2 - c\hat{p}_1 \frac{\alpha}{1-\alpha} + \frac{\alpha}{1-\alpha} - c\hat{p}_1 \frac{\alpha}{1-\alpha} = -(c\hat{p}_1)^2 - 2c\hat{p}_1 \frac{\alpha}{1-\alpha} + \frac{\alpha}{1-\alpha}$ , positive if  $\hat{p}_1 = 0$  and negative if  $\hat{p}_1 = \frac{1}{c}$ . Because  $\hat{\Pi}(0) = \hat{\Pi}\left(\frac{1}{c}\right) = 0$ , this means that profits are positive somewhere in the interval  $(0, \frac{1}{c})$ , and since, moreover, profits are negative for  $\hat{p}_1 > \frac{1}{c}$ , we know that a maximizer of profits on  $[0, \frac{1}{c}]$  (there must be at least one, and any maximizer must be interior) maximizes profits on  $\mathfrak{R}_+$ .

As noted,  $\hat{\Pi}'(\hat{p}_1) = 0 \Leftrightarrow -(c\hat{p}_1)^2 - 2c\hat{p}_1 \frac{\alpha}{1-\alpha} + \frac{\alpha}{1-\alpha} = 0$ , a quadratic equation that can be

written  $c^2\hat{p}_1^2 + 2c \frac{\alpha}{1-\alpha} \hat{p}_1 - \frac{\alpha}{1-\alpha} = 0$ , with roots  $\hat{p}_1 = \frac{-2c \frac{\alpha}{1-\alpha} \pm \sqrt{\left( 2c \frac{\alpha}{1-\alpha} \right)^2 + 4c^2 \frac{\alpha}{1-\alpha}}}{2c^2}$ , of

which only the positive root gives a positive solution, i. e.,

$$\hat{p}_1 = \frac{-2c \frac{\alpha}{1-\alpha} + 2c \sqrt{\left(\frac{\alpha}{1-\alpha}\right)^2 + \frac{\alpha}{1-\alpha}}}{2c^2} = \frac{-\frac{\alpha}{1-\alpha} + \sqrt{\left(\frac{\alpha}{1-\alpha}\right)^2 + \frac{\alpha}{1-\alpha}}}{c}. \text{ (It can be checked that}$$

this root is indeed in  $(0, \frac{1}{c})$ .) It follows that when prices are normalized with good 2 as numeraire, the profit maximization problem has a unique solution.

**(b).4. Compare (b).2 and (b).3.** Very different.

**Compare with (a).2.** In (b).2 and (b).3, where the firm has market power, normalization matters: the implications of profit maximization vary according to which good is used as numeraire. In (a).2, on the contrary, where the firm is a price taker, normalization does not matter.

### Answer key for Question 3

**(a)** In a competitive equilibrium of  $\mathcal{E}(u, \omega)$ , agent  $i$  maximizes  $V_i(m_i(x^i), (m_j(\bar{x}^j))_{j \neq i})$  under his/her budget constraint  $\bar{p}x^i \leq \bar{p}\omega^i$ , taking the consumption  $(\bar{x}^j)_{j \neq i}$  of the other agents as given. This is equivalent to maximizing  $m_i(x^i)$  under the budget constraint. Thus the maximization problem is the same in the economy  $\mathcal{E}(u, \omega)$  and in the economy  $\mathcal{E}^{ego}(m, \omega)$  and, since the market clearing conditions are the same, the competitive equilibria are the same.

**(b)** Suppose  $x^*$  is a Pareto optimal allocation of  $\mathcal{E}(u, \omega)$  and suppose it is not Pareto optimal in  $\mathcal{E}^{ego}(m, \omega)$ . There exists a feasible allocation  $x$  such that  $m_i(x^i) \geq m_i(x^{*i})$  with at least one strict inequality. Given the monotonicity assumptions on the functions  $V_i$ ,  $u_i(x) \geq u_i(x^*)$ , with a strict inequality for the agent(s) such that  $m_i(x^i) > m_i(x^{*i})$ . This contradicts the optimality of  $x^*$  in  $\mathcal{E}(u, \omega)$ .

**(c)(i)** obvious

**(c)(ii)**  $u_1(x(\alpha)) = \alpha^{\frac{2}{3}} + 0.9(2 - \alpha)^{\frac{2}{3}}$ . Thus  $u_1'(x(\alpha)) = \frac{2}{3}(\alpha^{-\frac{1}{3}} - 0.9(2 - \alpha)^{-\frac{1}{3}})$ .

$u_1'(x(\alpha)) > 0 \iff \alpha^{-\frac{1}{3}} > 0.9(2 - \alpha)^{-\frac{1}{3}} \iff \alpha(1 + 0.9^{-3}) < 2 \times 0.9^{-3}$ .

Let  $\bar{\alpha} = \frac{2 \times 0.9^{-3}}{1 + 0.9^{-3}} = \frac{2}{1.73}$ . If  $\alpha < \bar{\alpha}$ ,  $u_1(x(\alpha)) \uparrow$ , and if  $\alpha > \bar{\alpha}$ ,  $u_1(x(\alpha)) \downarrow$ .

The same calculation for agent 2 leads to considering  $\underline{\alpha} = \frac{2}{1 + 0.9^{-3}} = \frac{2 \times 0.73}{1.73}$ . If  $\alpha < \underline{\alpha}$ ,  $u_2(x(\alpha)) \uparrow$ , and if  $\alpha > \underline{\alpha}$ ,  $u_2(x(\alpha)) \downarrow$ .

If  $\alpha < \underline{\alpha}$ , the allocation  $x(\alpha)$ , although materially efficient, is not Pareto optimal in  $\mathcal{E}(u, \omega)$ . Increasing  $\alpha$  benefits both agents because the decrease in material well-being of agent 2 is more than compensated by the increase in utility due to his/her concern for the well-being of agent 1. In the same way, if  $\alpha$  is larger than  $\bar{\alpha}$ , decreasing  $\alpha$  increases the utility of both agents despite the fact that the consumption of agent 1 decreases.

**(d)** In the economy described in the previous question, if the endowment of one of the agents is sufficiently small relative to that of the other, the competitive equilibrium will be a materially efficient allocation (First Theorem of Welfare economics for  $\mathcal{E}^{ego}(m, \omega)$ ) corresponding to a share of the resources  $\alpha$  for agent 1 either close to zero or close to 1. From (c), the allocation is not Pareto optimal for  $\mathcal{E}(u, \omega)$ . Thus the competitive equilibria of the economies with large inequalities are not Pareto optimal, and the First Theorem of Welfare Economics does not hold for these economies.

**(e)** If  $x^*$  is a Pareto optimal allocation of  $\mathcal{E}(u, \omega)$ , it is materially efficient. By the second Theorem of Welfare Economics applied to  $\mathcal{E}^{ego}(m, \omega)$ , it can be obtained as a competitive equilibrium of  $\mathcal{E}^{ego}(m, \omega)$  after redistribution of resources, and by (a) this is also a competitive equilibrium for  $\mathcal{E}(u, \omega)$ . Thus the Second Theorem of Welfare Economics holds for all economies  $\mathcal{E}(u, \omega)$ .

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Answer Keys for Questions 4 and 5**

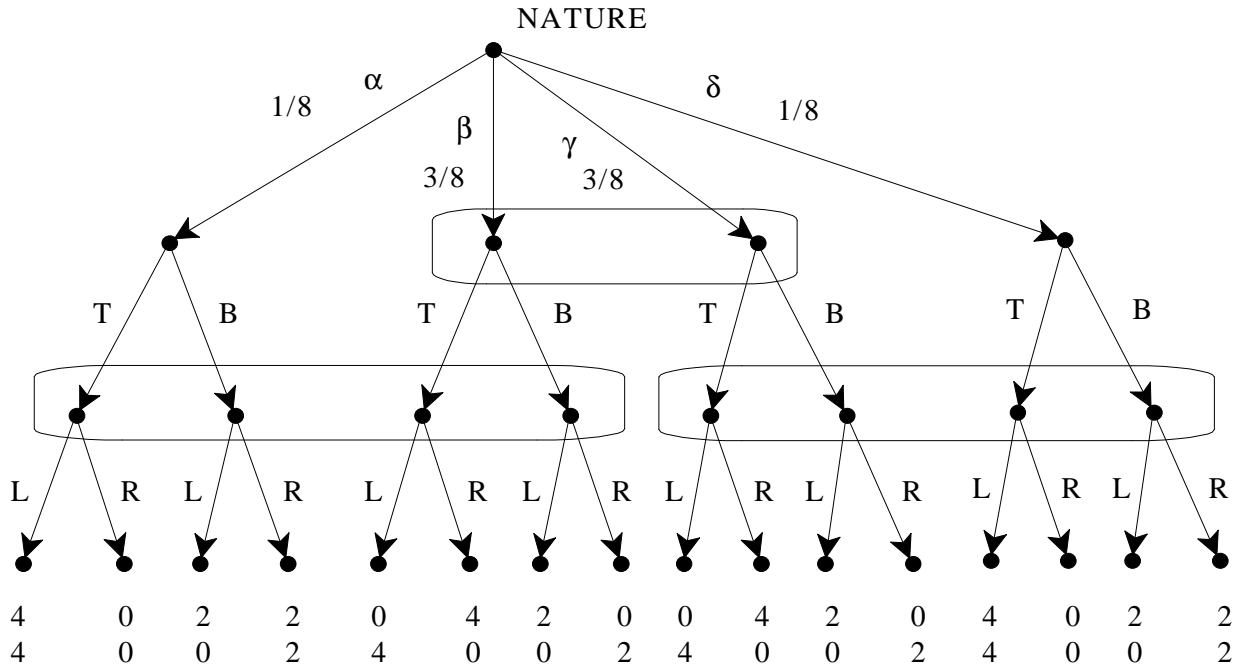
4.

(a) It is the trivial partition  $\{\{\alpha, \beta, \gamma, \delta\}\}$ .

(b) (b.1) Yes, since at every state each player knows what action he himself is taking.

(b.2)  $RAT_1 = \{\alpha\}$  (at  $\alpha$  T  $\rightarrow$  4, B  $\rightarrow$  2, at  $\beta$  and  $\gamma$  T  $\rightarrow$  2, B  $\rightarrow$  1, at  $\delta$  T  $\rightarrow$  0, B  $\rightarrow$  2) and  $RAT_2 = \{\gamma, \delta\}$  (at  $\alpha$  and  $\beta$  L  $\rightarrow$  1, R  $\rightarrow$  1.5, at  $\gamma$  and  $\delta$  L  $\rightarrow$  1, R  $\rightarrow$  1.5), so that  $RAT = \emptyset$  and thus  $K_1 RAT = K_2 RAT = \emptyset$ .

(c) The imperfect information game is as follows:



(d) Player 1 has 8 strategies: TTT, TTB, TBT, TBB, BTT, BTB, BBT, BBB.  
Player 2 has four strategies: LL, LR, RL, RR.

(e) No. Player 1 can increase his payoff by switching to TBT:  $\pi_1(TTT, LL) = \frac{1}{8}4 + \frac{3}{8}0 + \frac{3}{8}0 + \frac{1}{8}4 = 1$  while  $\pi_1(TBT, LL) = \frac{1}{8}4 + \frac{3}{8}2 + \frac{3}{8}2 + \frac{1}{8}4 = 2.5$ .

(f) Player 1's beliefs must be  $\frac{1}{2}$  at the left node and  $\frac{1}{2}$  at the right node of his information set.  
Player 2's beliefs at his information set on the left must be:  $\frac{1}{4}$  at the left-most node and  $\frac{3}{4}$  at the third node from the left and his beliefs at the other information set must be  $\frac{3}{4}$  at the left-most node and  $\frac{1}{4}$  at the third node from the left. To prove consistency take the same behavior strategy  $\begin{pmatrix} T & B \\ 1 - \frac{1}{n} & \frac{1}{n} \end{pmatrix}$  at each information set of player 1 and take the limit of the corresponding beliefs obtained using Bayes' rule.

(g) By Nash's theorem, the game has at least one (possibly mixed-strategy) equilibrium. Since the game has no proper subgames, every Nash equilibrium is also subgame-perfect.

(h) No. Sequential rationality fails at player 1's information set in the middle (where, by Bayes' rule his beliefs must be  $\frac{1}{2}$  on each node): player 1 would get a higher payoff by choosing T with probability 1.



5.

(a) Normalize Rachel's von Neumann-Morgenstern utility function by setting  $U(z_1) = 1$  and

$U(z_4) = U(z_5) = 0$ . Thus the expected utility of lottery  $L_2 = \begin{pmatrix} z_1 & z_2 & z_3 & z_4 & z_5 \\ \frac{85}{100} & 0 & 0 & \frac{7}{100} & \frac{8}{100} \end{pmatrix}$  is  $\frac{85}{100}$ . Since

Rachel is indifferent between this lottery and  $z_2$  for sure,  $U(z_2) = \frac{85}{100} = \frac{17}{20}$ . The expected utility of the

lottery  $L_3 = \begin{pmatrix} z_1 & z_2 & z_3 & z_4 & z_5 \\ 0 & \frac{14}{17} & 0 & \frac{2}{17} & \frac{1}{17} \end{pmatrix}$  is  $\frac{14}{17} \left( \frac{85}{100} \right) = \frac{7}{10}$ . Since Rachel is indifferent between this lottery and  $z_3$

for sure,  $U(z_3) = \frac{7}{10}$ .

(b) **STEP 1:** determine if Rachel would accept a loan at the rate  $r_L$ . Obtaining such a loan is playing the lottery

$L_L = \begin{pmatrix} z_1 & z_4 \\ 1-p_L & p_L \end{pmatrix}$  whose expected utility is  $EU(L_L) = (1-p_L)1 + p_L 0 = 1-p_L$ . If this is greater than

$U(z_3) = 0.7$ , that is, if  $p_L \leq 0.3$  Rachel will apply for the loan, otherwise she won't.

**STEP 2:** calculate Ross's expected profits with rate  $r_L$ . For Ross this is the lottery  $\begin{pmatrix} r_L X & -X \\ 1-p_L & p_L \end{pmatrix}$  whose

expected value is  $X[r_L - p_L(1+r_L)] = X[(1+r_L)(1-p_L) - 1]$ . This is non-negative iff  $p_L \leq \frac{r_L}{1+r_L}$ .

**STEP 3:** determine if Rachel would apply for a loan at the rate  $r_H$ . Obtaining a loan at the higher rate  $r_H$  is

playing the lottery  $L_H = \begin{pmatrix} z_2 & z_5 \\ 1-p_H & p_H \end{pmatrix}$  whose expected utility is

$EU(L_H) = (1-p_H)U(z_2) + p_H 0 = (1-p_H) \left( \frac{85}{100} \right)$ . If this is less than  $U(z_3) = 0.7$  Rachel would **not**

accept a loan at rate  $r_H$ . This is the case if and only if  $p_H > \frac{3}{17} = 0.176$ .

Thus we have a first set of sufficient conditions:

$$\boxed{p_L \leq \min \left\{ 0.3, \frac{r_L}{1+r_L} \right\} \text{ and } p_H > \frac{3}{17}} \quad (1)$$

(in this region of the parameter space Rachel would only accept a loan at the rate  $r_L$  and Ross makes non-negative profits from such a loan).

**STEP 4.** Now we have to consider the case where Rachel would accept either type of loan, which happens

when  $p_L \leq 0.3$  and  $p_H \leq \frac{3}{17}$ . In this case Ross would offer her a loan at the rate  $r_L$  if and only if

$$X[r_L - p_L(1+r_L)] \geq X[r_H - p_H(1+r_H)] \text{ and } p_L \leq \frac{r_L}{1+r_L}.$$

Thus we have found a second region:

$$\boxed{p_L \leq \min \left\{ 0.3, \frac{r_L}{1+r_L} \right\}, p_H \leq \frac{3}{17} \text{ and } r_L - p_L(1+r_L) \geq r_H - p_H(1+r_H)} \quad (2)$$

(in this region both contracts are acceptable to Rachel but the low-rate contract yields a higher expected profit).

(c) If  $r_L = 10\%$ ,  $r_H = 20\%$ ,  $p_L = 0.10$  and  $p_H = 0.15$  we are neither in region (1) (because

$p_H < \frac{3}{17} = 0.176$ ) nor in region 2 because (because  $p_L > \frac{r_L}{1+r_L} = 0.091$ ). For these values of the

parameters Rachel would accept both loans but a higher-rate loan is more profitable for Ross and it yields a positive profit of  $0.02X$ . Thus they would sign a loan contract at the rate  $r_H = 20\%$ .

(d) First of all note that the normalized von Neumann-Morgenstern utility function of a type  $H$  is such that  $U(z_1) = U(z_2) = 1$ ,  $U(z_3) = 0$  and  $0 < U(z_4) = U(z_5) < 1$ . Thus the expected utility of both lottery

$L_L = \begin{pmatrix} z_1 & z_4 \\ 1-q_L & q_L \end{pmatrix}$  and lottery  $L_H = \begin{pmatrix} z_2 & z_5 \\ 1-q_H & q_H \end{pmatrix}$  is positive and hence greater than  $U(z_3) = 0$ . Thus

type  $H$  will apply for a loan, no matter what the rate. If both contracts are offered, then the expected utility of an  $r_L$  loan is  $E(L_L) = (1 - \frac{3}{25}) + \frac{3}{25}U(z_4) = \frac{22}{25} + \frac{3}{25}U(z_4)$  while the expected utility of an  $r_H$  loan is  $E(L_H) = (1 - \frac{1}{5}) + \frac{1}{5}U(z_5) = \frac{20}{25} + \frac{5}{25}U(z_5)$ . Since  $0 < U(z_4) = U(z_5) < 1$  we have that  $E(L_L) > E(L_H)$  and thus the  $H$  types would apply for an  $r_L$  loan.

**If  $n_L = n_H = 0$** , then expected profits are zero.

**If  $n_L > 0$  and  $n_H = 0$** , then both type  $H$  and type  $L$  will apply (since  $p_L < 0.3$ : see Step 1 above). The

bank's expected profit from a type  $L$  is  $1000 \frac{23}{25} - 10000 \frac{2}{25} = 120$  while the expected profit from a type

$H$  is  $1000 \frac{22}{25} - 10000 \frac{3}{25} = -320$ . The probability of the loan being taken by a type  $i \in \{L, H\}$  is

$\frac{N_i}{N}$  where  $N = N_L + N_H$ . Thus the expected profit from a single loan at rate  $r_L$  is  $\pi_L = 120 \frac{N_L}{N} - 320 \frac{N_H}{N}$

and total expected profit are  $(120 \frac{N_L}{N} - 320 \frac{N_H}{N})n_L$

**If  $n_L = 0$  and  $n_H > 0$** , then only type  $H$  will apply (since  $p_H = 0.2 > 0.176$ : see Step 4 above), giving

rise to the lottery  $\begin{pmatrix} 2,000 & -10,000 \\ \frac{4}{5} & \frac{1}{5} \end{pmatrix}$  whose expected value is  $-400$ . Thus expected profits from each

one of these loans is  $\pi_H = -400$  and total expected profits are  $-400n_H$

**If  $n_L > 0$  and  $n_H > 0$** , then both types apply for the  $r_L$  loan and total expected profits are as in the

case where  $n_L > 0$  and  $n_H = 0$ , namely  $(120 \frac{N_L}{N} - 320 \frac{N_H}{N})n_L$ .

Thus Ross optimal decision is

$$\begin{cases} \text{offer } m \text{ loans at the lower rate } r_L, & \text{if } \left(120 \frac{N_L}{N} - 320 \frac{N_H}{N}\right) > 0 \\ \text{offer no loans at all, otherwise} \end{cases}$$

(e) If  $N_L = 5,000$  and  $N_H = 1,000$  then  $(120 \frac{N_L}{N} - 320 \frac{N_H}{N}) = 46.67$  and thus Ross will offer  $m$  loans at the lower rate  $r_L$ .

<sup>1</sup> To be more sophisticated, we can consider several cases. Case 1: every potential borrower is allowed to submit only one application. In this case everybody submits an application for an  $r_L$  loan and thus expected profits are as indicated above. Case 2: potential borrowers can apply to both types of loans. In this case the  $H$  types would apply for both types of loans and the  $L$  types would apply only for an  $r_L$  loan. If applications identify applicants by name, then Ross will be able to correctly sort out types and would give an  $r_L$  loan to those who only applied for that and know that an  $r_H$  loan would be given to an  $H$  type and thus expect a profit of  $120n_L - 400n_H$ ; this expression is maximized by setting  $n_H = 0$ . If applications are initially anonymous, then Ross's best course of action would be to first choose  $n_H$  borrowers (knowing that they are  $H$  types) and then choose  $n_L$  borrowers from the remaining pool, for an expected profit of  $\pi = n_L \left(120 \frac{N_L}{N} - 320 \frac{N_H - n_H}{N}\right) - 400n_H$ . This expression is maximized when  $n_H = 0$ , in which case we are back to the expression given above.

(d) First of all note that the normalized von Neumann-Morgenstern utility function of a type  $H$  is such that  $U(z_1) = U(z_2) = 1$ ,  $U(z_3) = 0$  and  $0 < U(z_4) = U(z_5) < 1$ . Thus the expected utility of both lottery  $L_L = \begin{pmatrix} z_1 & z_4 \\ 1-q_L & q_L \end{pmatrix}$  and lottery  $L_H = \begin{pmatrix} z_2 & z_5 \\ 1-q_H & q_H \end{pmatrix}$  is positive and hence greater than  $U(z_3) = 0$ . Thus type  $H$  will apply for a loan, no matter what the rate. If both contracts are offered, then the expected utility of an  $r_L$  loan is  $E(L_L) = \left(1 - \frac{3}{25}\right) + \frac{3}{25}U(z_4) = \frac{22}{25} + \frac{3}{25}U(z_4)$  while the expected utility of an  $r_H$  loan is  $E(L_H) = \left(1 - \frac{1}{5}\right) + \frac{1}{5}U(z_5) = \frac{20}{25} + \frac{5}{25}U(z_5)$ . Since  $0 < U(z_4) = U(z_5) < 1$  we have that  $E(L_L) > E(L_H)$  and thus the  $H$  types would apply for an  $r_L$  loan.

**If  $n_L = n_H = 0$** , then expected profits are zero.

**If  $n_L > 0$  and  $n_H = 0$** , then both type  $H$  and type  $L$  will apply (since  $p_L < 0.3$ : see Step 1 above). The bank's expected profit from a type  $L$  is  $1000 \frac{23}{25} - 10000 \frac{2}{25} = 120$  while the expected profit from a type  $H$  is  $1000 \frac{22}{25} - 10000 \frac{3}{25} = -320$ . The probability of the loan being taken by a

type  $i \in \{L, H\}$  is  $\frac{N_i}{N}$  where  $N = N_L + N_H$ . Thus the expected profit from a single loan at rate  $r_L$  is

$$\pi_L = 120 \frac{N_L}{N} - 320 \frac{N_H}{N} \text{ and total expected profit are } \left(120 \frac{N_L}{N} - 320 \frac{N_H}{N}\right) n_L$$

**If  $n_L = 0$  and  $n_H > 0$** , then only type  $H$  will apply (since  $p_H = 0.2 > 0.176$ : see Step 4 above),

giving rise to the lottery  $\begin{pmatrix} 2,000 & -10,000 \\ \frac{4}{5} & \frac{1}{5} \end{pmatrix}$  whose expected value is  $-400$ . Thus expected profits

from each one of these loans is  $\pi_H = -400$  and total expected profits are  $-400n_H$

**If  $n_L > 0$  and  $n_H > 0$** , then both types apply for the  $r_L$  loan and total expected profits are as in the case where  $n_L > 0$  and  $n_H = 0$ , namely  $\left(120 \frac{N_L}{N} - 320 \frac{N_H}{N}\right) n_L$ .<sup>1</sup>

Thus Ross optimal decision is

$$\begin{cases} \text{offer } m \text{ loans at the lower rate } r_L, & \text{if } \left(120 \frac{N_L}{N} - 320 \frac{N_H}{N}\right) > 0 \\ \text{offer no loans at all, otherwise} \end{cases}$$

(e) If  $N_L = 5,000$  and  $N_H = 1,000$  then  $\left(120 \frac{N_L}{N} - 320 \frac{N_H}{N}\right) = 46.67$  and thus Ross will offer  $m$  loans at the lower rate  $r_L$ .

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<sup>1</sup> If some  $H$  types, being rationed out of an  $r_L$  loan apply for an  $r_H$  one, then Ross's expected profits become  $\pi = n_L \left(120 \frac{N_L}{N} - 320 \frac{N_H - n_H}{N}\right) - 400n_H$ . This expression is maximized when  $n_H = 0$ .