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HOME ADDRESS

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OFFICE ADDRESS

Department of Economics
One Shields Avenue
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THESIS COMMITTEE AND REFERENCES:

Giacomo Bonanno (Chair)

Department of Economics
University of California, Davis
(530) 752-1574
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Christopher Knittel

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University of California, Davis
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James Prieger

School of Public Policy
Pepperdine University
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EDUCATION

Ph.D., Economics, University of California, Davis, expected March 2007
M.P.P., Harris School of Public Policy, University of Chicago, June 2000
B.A. Public Finance, National Chung-Hsing University, Taiwan, June 1992

DISSERTATION

TITLE: *Essays on Industry Competition with Durable goods and Network Effects*

JOB MARKET PAPER: *An Empirical Analysis of Indirect Network Effects in the Home Video Game Market* (Joint with James E. Prieger)

RESEARCH INTERESTS

Industrial Organization, Applied Microeconomics

FIELDS OF SPECIALIZATION

Industrial Organization, Applied Econometrics, Regulation, Game Theory

RESEARCH PAPERS

“An Empirical Analysis of Indirect Network Effects in the Home Video Game Market,”
(joint with James E. Prieger) Sep 2006

“The Timing of Broadband Provision: The Role of Competition and Demographics,” (joint
with James E. Prieger) Oct 2006, chapter proposal accepted for consideration in *Global
Diffusion of Broadband Data Transmission: Factors Affecting the Adoption, Usage and Economics
of Broadband*, Y.K. Dwivedi et al (eds).

“Vertical Integration and the Choice between Product and Process Innovation,” Sep 2006

“New Estimates of Broadband Supply and Demand,” (joint with James E. Prieger) Jun 2005.

RESEARCH IN PROGRESS

“Consumer Dynamics in the Presence of Changing Software,” (joint with Christopher R.
Knittel)

HONORS, SCHOLARSHIPS, AND AWARDS

University of Chicago

Tuition waiver, Irving Harris School of Public Policy, 1998-1999

University of California

Nonresident tuition Fellowship, Department of Economics, 2001-2006

GRANTS AND FUNDING

NET Institute, "An Empirical Analysis of Indirect Network Effects in the Home Video Game Market," \$4,500, June 2006, with James E. Prieger

POSITIONS HELD

Teaching Assistant, University of California, Davis

Microeconomic Theory (Ph.D. level) (five quarters)

Economics Development

Economic History

Game Theory

Industrial Organization

Intermediate Microeconomics (two quarters)

International Macroeconomics

Public Microeconomics

Principles of Microeconomics (two quarters)

Research Assistant, University of California, Davis

Professor James E. Prieger, April 2004–June 2004

PROFESSIONAL PRESENTATIONS

"New Estimates of Broadband Supply and Demand" (with James E. Prieger), Internet Use in the Americas Workshop, NSF-Conacyt, Mexico City, June 2005.

"Broadband Entry and Demand: The Roles of Market Characteristics and Competition" (with James E. Prieger), The Economic Impacts of Technology Conference, UC Santa Cruz, December 2004.

PROFESSIONAL SERVICES

Representative

Graduate Student Association. 2003-2004

Committee Member

Thomas Mayer Distinguished Teaching Award Committee. 2003

SKILLS

Computer : EViews, GIS, Matlab, Mathcad, Access, Stata

Language: Chinese and English

PERSONAL

Citizenship: Taiwan

Family: Married

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