

PROBLEM SET #8: PERFECT COMPETITION**Perfect Competition**

Notes: If the total cost function of a firm has the form $TC = a + bq + cq^2$, then the marginal cost of the firm is $MC = b + 2cq$.

1. Suppose Bella's Birkenstocks produces sandals in the perfectly competitive sandal market. The total cost of production in the short run is $STC = 64 + q^2$. The long run total cost LTC is also $64 + q^2$, except that $LTC = 0$ at $q = 0$ in the long run (i.e. $LTC(0) = 0$, $LTC(1) = 65$, $LTC(2) = 69$ etc.).

- a. What are SAC and SMC?
- b. If the price of sandals is \$32, what is Bella's production? What is her profit?
- c. If the price for sandals were \$8, what is Bella's production? What is her profit?
- d. What is Bella's short run supply curve?

2. In the short run there are 19 other sandal producers, each with the same costs as Bella.

- a. What is industry output at a price of \$32?
- b. What is the industry short run supply curve?
- c. If the demand for sandals is $Q = 640 - 10P$, how many sandals are sold in the short run with 20 producers? What is the profit earned by each company?
- d. If the sandal industry is a **constant cost** industry in the long run, what is the long run price and quantity. How many firms are there in the industry?